



Earn, Burn & Learn

New – Volunteer Hours count towards your Total Points!

Sample Social Media Post:

Run, walk, or volunteer for any of the 2020 Calgary Marathon Races to help our school earn points towards the Earn, Burn & Learn contest! We could win \$2,000 for our school! Sign up at www.calgarymarathon.com/ under REGISTER or VOLUNTEER and select our school from the drop-down menu in the registration form.
#calgarymarathon #runcalgary #earnburnlearn

Sample Email:

Hello Students, Teachers, Families and Friends!

Our school, XXX, will be participating in the **2020 Scotiabank Calgary Marathon Earn, Burn & Learn School Contest** and we want YOU to run, walk, or volunteer!

Be active with us! Sign up to **run, walk, or volunteer** for any of the races and your total kilometers (1 km = 1 point) or total volunteer hours (1 hour = 10 points) will be added to our school's total to **compete to win \$2,000 for our school!!**

Tell your friends, family, neighbors, school teams – the more people the better! All race distances are included in the Earn, Burn and Learn School Contest – Kids Marathon (1.2 km), 5 km, 10 km, Half-Marathon (21.1 km), Full Marathon (42.2 km) and the 50 km event.

Additionally, each participant gets a Calgary Marathon t-shirt – runners, walkers, and volunteers. There are youth sizes available. Make this a family event where EVERYONE can participate, score a cool shirt, and be a part of a great community event!

To RUN or WALK:

1. Register to run or walk online at: <http://www.calgarymarathon.com/register.html>
2. During your registration for any Calgary Marathon race distance:
 - a. Select “Yes” that you are participating in the Earn, Burn & Learn School Contest
 - b. Select **our school** from the drop-down list.

*Note: this step **MUST** be completed at registration, please **do not forget to select our school!**

3. Complete your race registration.

To VOLUNTEER:

1. Register to volunteer online at: <http://www.calgarymarathon.com/volunteers>
2. During your volunteer registration:
 - a. Select “Yes” that you are participating in the Earn, Burn & Learn School Contest
 - b. Select **our school** from the drop-down list.

*Note: this step **MUST** be completed at registration, please **do not forget to select our school!**

3. Complete your volunteer form.

Please let me know if you have any questions or concerns!

School Captain

