

February 25, 2020

GUINNESS WORLD RECORDS™ Adjudicator on site to verify record-attempts at the 2020  
Scotiabank Calgary Marathon Race Weekend

Calgary, AB (February 25, 2020) – **GUINNESS WORLD RECORDS™**, the global authority in record-breaking, will be on site for the first time at the 56th Scotiabank Calgary Marathon race weekend. In 2013, Team Mito broke the **GUINNESS WORLD RECORDS** title for *fastest marathon by a linked team*, kicking off a string of attempts and successful record-attempts since the program's inception. Thus far, there is interest in record-attempts such *Fastest marathon dressed as a fireman*, *Fastest marathon dressed as a paramedic*, *Fastest marathon dressed as a leprechaun* and *Fastest marathon with two runners handcuffed together*.

Runners are invited to attempt a Guinness World Records title on May 31, 2020, as an official Adjudicator will be on-site tracking the incredible efforts of attempters crossing the finish line in hopes of becoming a record holder.

Runners can share the fun with friends or family and apply for team-based record titles, including *Fastest marathon by a linked team*, *Fastest marathon in a three-person costume*, or *Fastest marathon in a ten-person costume*. A full list of possible Guinness World Records titles can be found [here](#). In addition to existing full and half marathon record categories, Guinness World Records welcomes proposals for new record titles, which can be submitted through the standard application process [here](#).

Additionally, if runners are interested in adding a unique component to their charitable efforts, a Guinness World Records title attempt can bring additional awareness to their efforts.

Interested applicants must be registered to participate in the 2020 Scotiabank Calgary Marathon (sign up [here](#)) before applying for a Guinness World Records title attempt. A charity partner is not required to attempt a record title.

All applications must be submitted to Guinness World Records prior to May 10, 2020

For more information on how to break a record during this iconic run in 2020, please visit <https://calgarymarathon.com/info/scotiabank-charity-challenge/guinness-world-records/>



**OFFICIAL  
ATTEMPT**

For more information on these attempts, please contact:

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### **About Scotiabank Calgary Marathon**

A race for every age and ability, Alberta's Best Road Race 5 years in a row includes the 50K Ultra Solo and Relay, Scotiabank 42.2K, Centaur Subaru 21.1K, the Jugo Juice 10K, the Goodlife Fitness 5K Family Walk & Run and the Scotiabank Kids Marathon. The largest race on the prairies has the biggest high-performance purse west of Toronto and attracts elite athletes from coast to coast as well as internationally. The event brings in \$7 million annually to the local economy and gives back through the Scotiabank Charity Challenge, scholarship programming and the Neighbourhood Spirit Challenge.

### **About Guinness World Records**

What's the fastest game bird in Europe? This was the question that inspired the founding of Guinness World Records back in 1955. Starting with a single book published from a room above a gym, GWR has grown to become a global multi-media brand, with offices in London, New York, Miami, Beijing, Tokyo and Dubai. Today, we deliver world-class content, not just through Books, but via TV shows, Social Media and Live Events. Our in-house consultancy works closely with brands and businesses around the world to harness the power of record-breaking and deliver award-winning campaigns and business solutions. Our ultimate purpose is to inspire people - individuals, families, schools, groups, companies, communities and even entire countries – to read about, watch, listen to and participate in record-breaking. To join this record-breaking community – and find out the answer to that original question – visit [guinnessworldrecords.com](http://guinnessworldrecords.com).